



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Americans for Job Security (9825)
Agency/T-Code Crossroads Media (1218)/055317791
Buyer MARONEY,STEPHANIE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Issue (1068)
Brand 1020 AFJS (137664)
Acct Types National/Political
Est/Headline 1020/06326616
Demo
Revision
Comments

AMS 4 JOB SECURITY
***** THIS IS A CASH IN ADVANCE

Invoice 645481
Inv Date 10/28/2012
Terms Net 30
Contract 332339
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:32:21AM

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,M-1	10/01/12 1:31PM (Mo)	00:30	The Chew	AJS12TV01H	\$850.00	
16.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,M-1	10/01/12 10:39AM (Mo)	00:30	KATIE COURIC	AJS12TV01H	\$700.00	
17.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day,M-1	10/01/12 11:32AM (Mo)	00:30	The View	AJS12TV01H	\$900.00	
18.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/01/12 12:25PM (Mo)	00:30	EYEWITNESS NEWS 12P	AJS12TV01H	\$900.00	
19.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/01/12 4:40PM (Mo)	00:30	DR. OZ SHOW	AJS12TV01H	\$1000.00	
20.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/01/12 5:28PM (Mo)	00:30	EYEWITNESS NEWS 5P	AJS12TV01H	\$2400.00	
21.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,M-1	10/01/12 5:29AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	AJS12TV01H	\$1000.00	
22.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/01/12 5:53PM (Mo)	00:30	EYEWITNESS NEWS 530P	AJS12TV01H	\$2600.00	
23.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6:00PM</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/01/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	AJS12TV01H	\$3200.00	
24.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1	10/01/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	AJS12TV01H	\$2400.00	
25.0	Contract Line Remarks:		<u>DANCING WITH THE STARSEFF:FALL'12</u>						
	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/01/12 9:10PM (Mo)	00:30	Dancing With The Stars	AJS12TV01H	\$10000.00	
26.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,M-1	10/01/12 9:49AM (Mo)	00:30	LIVE! WITH KELLY	AJS12TV01H	\$750.00	
47.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,Tu-1	10/02/12 1:30PM (Tu)	00:30	The Chew	AJS12TV01H	\$850.00	
48.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	10/02/12 10:22AM (Tu)	00:30	KATIE COURIC	AJS12TV01H	\$700.00	
49.0	Contract Line Remarks:		<u>PRIVATE PRACTICEFF:FALL'12</u>						
	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/02/12 10:45PM (Tu)	00:30	Private Practice	AJS12TV01H	\$9500.00	
50.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day,Tu-1	10/02/12 10:59AM (Tu)	00:30	The View	AJS12TV01H	\$900.00	
51.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/02/12 12:24PM (Tu)	00:30	EYEWITNESS NEWS 12P	AJS12TV01H	\$900.00	
52.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1	10/02/12 4:55PM (Tu)	00:30	DR. OZ SHOW	AJS12TV01H	\$1000.00	
53.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1	10/02/12 5:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	AJS12TV01H	\$1000.00	
54.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1	10/02/12 5:27PM (Tu)	00:30	EYEWITNESS NEWS 5P	AJS12TV01H	\$2400.00	



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DUPLICATE INVOICE

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55.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	10/02/12 5:43AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	AJS12TV01H	\$1000.00	
56.0	Contract Line Remarks:		EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	10/02/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	AJS12TV01H	\$2600.00	
57.0	Contract Line Remarks:		EYEWITNESS NEWS 6:00PM						
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/02/12 6:22PM (Tu)	00:30	EYEWITNESS NEWS 6P	AJS12TV01H	\$3200.00	
58.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	10/02/12 7:27AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	AJS12TV01H	\$2400.00	
59.0	Contract Line Remarks:		LIVE WITH KELLY						
	Spot	9:00:00AM-10:00:00AM	Day,Tu-1	10/02/12 9:18AM (Tu)	00:30	LIVE! WITH KELLY	AJS12TV01H	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$53,900.00	Total Spots	25
Commission	(\$8,085.00)		
Net Total	\$45,815.00		